



# TENANTS NEWSLETTER

## Feel like testing your movie making skills?

New SJIC tenant Taptu has launched a short film contest to support the release of its social news reader, Taptu iPad - changing the way you connect with the world.

Get inspired by the stuff you're into and make a film about it. The film's concept is entirely up to you but must be uploaded to the Taptu YouTube channel by June 22.

For more information please visit [www.taptu.com/taptu-ugc](http://www.taptu.com/taptu-ugc)

Good luck!

## A Grand Idea from Ellexus

We are pleased to announce Rosemary Francis from Ellexus won the April Shell LiveWire 'Grand Ideas' competition. Rewarded with £1000 to spend on the business, Rosemary is through to the next round in November.

Well done!

## Growing Success

Inspiration, Motivation, Communication – was the message from rugby player Tim Stimpson at SJIC's first Growing Success Network event on Monday 23<sup>rd</sup> May.

Following the early successes achieved through the Understanding Finance for Business and Coaching for High Growth programmes, companies from around the East of England gathered at SJIC to celebrate business achievements while networking with likeminded individuals experiencing the same issues with growth.

This inaugural event explored the relationship between business and sport with activity based networking and a talk from former British Lions rugby player Tim Stimpson.

For more information on both programmes, please visit the SJIC website [www.stjohns.co.uk](http://www.stjohns.co.uk)



## Travel Plan Plus

Remember, employees based at St John Innovation Park, are automatic members of the Travel for Work Partnership.

Not only does this mean access to services such as assistance for employers in creating a Travel Plan, but also all commuters get special discount on bicycles, bicycle accessories and train tickets.

[www.stjohns.co.uk/accomodation/services-for-tenants/](http://www.stjohns.co.uk/accomodation/services-for-tenants/)

## Tweet of the month:

Great funding workshop from the [@StJohnsCentre](https://twitter.com/StJohnsCentre) yesterday a great opportunity for [#SMEs](https://twitter.com/SMEs) on the [#EastofEngland](https://twitter.com/EastofEngland)

[@LowCarbonKEEP](https://twitter.com/LowCarbonKEEP)

## Croquet

As summer is around the corner please don't forget we have a croquet set enabling you to challenge colleagues. Please ask at Reception for the equipment.

## Smoking

Please keep to the designated smoking areas and do **not** smoke around the entrance of the building. This is for the health of tenants and visitors as well as maintaining a professional environment.

## Ideas Economy: Changing the World by Connecting Ideas

Technology Ventures Conference 2011 will provide delegates the opportunity to understand the concept of Ideas Economy, its benefits and applicable scenarios through direct engagement, connectivity of ideas, and problem solving at a networking level.

The conference aims to provide delegates with a platform to create new ideas, network with a range of international companies, form new business relationships and most importantly catalyse inspiration.

For further information visit <http://tvc2011.cutec.org/>

## Leadership and Management

Up to £1000 in grant funding is now available to help business leaders pay for training to grow their organisations.

Through the Leadership and Management Advisory Service, senior leaders of businesses and social enterprises with the potential to achieve high growth have a great opportunity to develop their leadership and management skills.

This offer is available to private sector businesses or social enterprises with fewer than 250 full time equivalent employees and at least one employee in addition to the senior leader with the potential for high or fast growth.

For more information and to apply, visit the EMB website <http://www.embltd.co.uk/lmas> or call 0845 894 8969 or email [LMAS@embltd.co.uk](mailto:LMAS@embltd.co.uk).

## Pitching for Management in Cambridge – 8<sup>th</sup> June 2011

St John's Innovation Centre has partnered with AngelNews to bring its latest Pitching for Management event to Cambridge where companies can pitch at NO CHARGE.

So if you need a sales director who will help you build revenue, an FD who will look after the money side of things or even a chairman or NED who will help you fulfill its overall potential, you can come and pitch for them for free.

Each pitching company gets an 8-minute slot plus 2 minutes of Q & A from the audience with an hour of networking at the end. This event will be held next door at the offices of Taylor Vinters.

Call Michelle Williams of AngelNews on 01761 452248 or email [michelle@angelnews.co.uk](mailto:michelle@angelnews.co.uk)

## Creating brand value and protecting your ideas

14 July  
08.30 – 13.30  
St John's Innovation Centre

Would you like to understand how patents and designs can be used to protect your ideas and inventions?

Do you need to find out how to make the most of your business's intellectual property using trade marks and copyright?

Come along to this **FREE** event to find out the answers and much more!

For more information and to book this event, please visit [www.ipo.gov.uk](http://www.ipo.gov.uk)

## Round-the-table Speed Networking

18 July 2011  
17.00—20.00  
St John's Innovation Centre

Do you often attend networking events but leave with the feeling that you didn't make the most of the opportunity? Or that there was a person you were itching to talk to but never had a chance?

Book today for this popular Speed Networking session in association with The Business Club Cambridge.

A dynamic, fun, business-generating event designed to build connections and start new business relationships. To book a place visit the SJIC site or email [events@stjohns.co.uk](mailto:events@stjohns.co.uk)

Reception tel: 0

Conference tel: 1811

## Conference & Catering

Do you hold important meetings with external clients? Or wish to treat your team to a working lunch?

The SJIC Conference & Catering department provide tantalizing delights whether it's a breakfast/lunch meeting, canapés or a hot sit down meal.



## Environmentally friendly Water

The existing plastic water bottles have now been replaced with environmentally-friendly, reusable bottles.

All bottles must be returned to the restaurant or left in the designated collection point within each kitchen area of the building.

## Mingle

Sponsored mingles are available for all tenants as well as local businesses. Please ask Miranda for further information and to book a session.

The next mingle on June 15 will be sponsored by The PC Support Group.

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## Monthly Mingle

An informal opportunity for tenants to say hello to each other over cakes and coffee in the Atrium.

**SAY HELLO!**



Follow us on Twitter  
[www.twitter.com/StJohnsCentre](http://www.twitter.com/StJohnsCentre)



Connect with us on LinkedIn: St John's Innovation Centre

## Reception

Opens at 8am and closes at 5:30pm.

Last post of the day is 4:15pm

## Useful Numbers

Out of hours Security:  
**0845 0612220**

Maintenance (Glen): **1067** or  
**07921582999**

Conference: 1811