



TENANTS NEWSLETTER

Boost your Business Performance

Delivered by St John's Innovation Centre on behalf of Huntingdonshire District Council, the Boost your Business programme consists of a coaching programme and a series of workshops to develop essential skills, primarily aimed at Huntingdonshire-based businesses.

The coaching programme offers a number of companies the opportunity to attend an intensive planning day – facilitated by an accredited coach – to focus on strategic priorities for growth and develop a tailored action plan. Selected companies will be subsequently offered the opportunity to participate in up to 4 half days of one-to-one coaching to assist in the implementation of their growth plans, at a highly subsidised rate.

Boost your Business Skills is a series of workshops that will take place in Huntingdon and St Neots locations from November 2011 – March 2012, with a charge of £10 applied to each session.

Further information can be found at www.stjohns.co.uk/boost-your-business or by emailing events@stjohns.co.uk

Cambridge Facebook for Business

Cambridge's first ever social media site purely for start-ups – and one of the first in the world – has been created by a new Business Weekly spin-out CambridgeElevator.com. The new venture is launched on November 10 with a £15k kick-start competition, support from leading Cambridge companies and technology entrepreneurs and a structure designed to spread best practice to an often disparate start-up community.

It brokers collaboration between start-ups and potential funders — as well as serial entrepreneurs prepared to mentor and nurture fledglings, and business advisers experienced in helping young companies grow. www.cambridgeelevator.com

Cambrionix Ltd Appoints Finance Director

Cambrionix Ltd, a tenant of St John's Innovation Centre, has had an unprecedented year of growth and is strengthening the Board by appointing Kevin O'Hara as Finance Director. In 2011, Cambrionix has exceeded all its sales and profit targets and is forecast to turnover £1.8 million in only its second full year of trading.

At the same time, it has developed a strong supply chain, a worldwide distribution network (which has processed over 10,000 units) and completed a major contract with one of the world's largest IT and handset manufacturers. The Company is now in a position to continue its growth plan through product development and the opening up of new markets. www.cambrionix.com

The next group of workshops include:

Marketing Strategy & Planning
November 10

Sales & Negotiations
November 23

Marketing your Business on the Web
December 7

Social Media: Twitter, LinkedIn & Facebook
December 13

SJIC Blog



The SJIC blog (blog.stjohns.co.uk) is packed full of useful advice, hints and tips for growing SME's. Although the blog does follow a schedule we do have space for occasional guest blogs, so if you wish to add a post on a relevant topic, including a link to your website, please email events@stjohns.co.uk and we will check for availability.

Tweet of the month:
Boost Your Business - a new programme of business support for Huntingdonshire based companies. @Hunts DC

Star Service Success
Star Service tenant ICONI Software has won a three-year contract to deliver and support an innovative web-based Customer Management System, to assist a UK employability charity to find and secure sustainable employment for up to 60,000 people in London. www.iconi.co.uk

Advertising
Do you have a new product or service?
Use this space to promote your business FREE of charge to SJIC tenants.
Email events@stjohns.co.uk

New Water Innovation - Shower Power Booster by WrightSolar
www.showerpowerbooster.co.uk

Kazakhstan Event Nov 11th 2011

On 11th November at 3.30 pm, SJIC is hosting a very high level delegation from Kazakhstan. The delegation will be led by the CEO of Samruk-Kazyna, a huge, state-owned company which controls more than half of the country's GDP! If there are any tenants interested in doing business with Kazakhstan and who would like to meet representatives of Samruk-Kazyna, please inform David Moir (01223 422379 / dmoir@stjohns.co.uk) as soon as possible.

Fresh Perspectives

The University of Cambridge Judge Business School is ranked among the world's leading business schools. Is your company considering a new venture, developing a new product, treatment or technology or expanding into a new market? You could benefit from the Management of Technology and Innovation (MoTI) Project, where a resourceful team of MPhil or PhD students analyse an issue that you may not have had the time or resources to tackle. For full project details and a proposal form, please contact Ms Juliet Wilson, Juliet.wilson@jbs.cam.ac.uk or telephone 01223 760521. Further details can also be found on the [Judge Business School website](http://www.judgebusinessschool.com).

Going for Gold!

With the Olympics just around the corner, why not celebrate by forming your own Team GB and entering the Gold Challenge.

Gold Challenge is supported by the British Olympic Association, ParalympicsGB and Sport England. Teams can challenge themselves to 5, 10, 20 or all 30 Olympic sports and fear not, the challenge does not have to be completed until December 2012!



By participating in this challenge and being part of the London 2012 Legacy, you will be raising funds for Arthur Rank House. The money you raise will help support patients and their loved ones in their own personal challenges, which they are faced with on a daily basis.

For further information, please call the Fundraising Office on 01223 723115, or visit www.goldchallenge.org

SJIC Events: Nov-Dec

Marketing Strategy & Planning

Date: Nov 10th 2011
Time: 16.00-18.00
Venue: Pathfinder House, Huntingdon
Cost: £10

Comms & PR for Technology Businesses –Cleantech

Date: Nov 14th 2011
Time: 16.00-18.00
Venue: SJIC
Cost: Free

Social Media Management

Date: Nov 15th 2011
Time: 11.00-14.00
Venue: SJIC
Cost: Free

Understanding Finance for Business

Date: Nov 22nd 2011
Time: 8.30-13.00
Venue: SJIC
Cost: Free

Stock Exchange Listings

Date: Nov 22nd 2011
Time: 14.00-16.15
Venue: SJIC, Cambridge
Cost: Free

Sales & Negotiations

Date: Nov 23rd 2011
Time: 9.30-11.30
Venue: CreativExchange St Neots
Cost: £10

Marketing your Business on the Web

Date: Dec 7th 2011
Time: 9.30-11.30
Venue: Pathfinder House, Huntingdon
Cost: £10

To book your place on any of these workshops, please visit www.stjohns.co.uk/events or email events@stjohns.co.uk

St John's Innovation Centre refurbishment Phase 1

St John's College have agreed the first phase of refurbishments. A detailed plan will be sent to all tenants very shortly. Contractors and cabins will arrive onsite Monday 7th November and materials will follow. Work will begin on the toilets / showers on the first floor atrium and Meeting Rooms 5 and 6. **Please note there will be no shower facility from 15th November to 1st December.**

2nd December – 15th December: The toilets on the ground floor in Dirac House will follow including the lobby area near the lift.

16th December – 14th January 2012: Conference toilets, conference rooms 1, 2 and 3.

We apologise in advance for any inconvenience, noise will be kept to a minimum and many works will be carried out, out of hours.

SJIC Jobs

- Catering Assistant
- Conference/Catering Assistant

Due to the departure of the restaurant Chef, Lee, we are pleased to announce Iris has taken over the role as Chef.

Mingle

The next mingle is Wednesday 23rd November at 10.30am in the Atrium and sponsored by Mass Integrated Marketing Ltd.

If you missed the last mingle, sponsored by PEM Virtual Finance, you can find further information at www.pem.co.uk or by calling Doris Brandwood on 01223 728222.

23

Monthly Mingle

An informal opportunity for tenants to say hello to each other over cakes and coffee in the Atrium.

SAY HELLO!



Follow us on Twitter
www.twitter.com/StJohnsCentre



Connect with us on LinkedIn: St John's Innovation Centre

Reception

Opens at 8am and closes at 5:30pm.

Last post of the day is 4:15pm

Useful Numbers

Out of hours Security:
0845 0612220

Maintenance (Glen): **1067** or
07921582999

Conference: 1811